

AAN ALLE CHASA-LIDVERENIGINGS

VRIENDELIKE VERSOEK OM SAMEWERKING

WILD & JAG wil weer eens poog om soveel moontlik jagters te oorreed om teen 'n goeie afslag op die tydskrif in te teken. Om dit te bereik, het ons die welwillende samewerking van Chasa se lidverenigings nodig.

Dit sal vir ons van onskatbare waarde wees as u Bestuur sy weg oopsien om die aangehegte motivering en intekenvorm direk aan u takke en lede te versend saam met u gereelde kommunikasie aan hulle.

Ons aanvaar dat u lede, wat nie oor e-posse beskik nie, per slakkepos hul kommunikasie ontvang. In hierdie verband sal ons graag wil bydra tot die onkoste wat aangegaan word met die duplisering van materiaal wat so versend word.

Ons verneem verder of dit enigsins moontlik sal wees om die versendingsproses (hetsy per e-pos of slakkepos) drie keer of meer te herhaal.

Ek maak staat op u hulp en sien uit daarna om saam te kuier by Chasa se Februarie-vergadering.

Groete

Jan van der Walt
HOOFREDAKTEUR & UITGEWER

TO ALL CHASA MEMBER ORGANISATIONS

FRIENDLY REQUEST FOR COOPERATION

GAME & HUNT would like to endeavour once more to convince as many hunters as possible to subscribe to the magazine. To achieve this we need the kind cooperation of Chasa's member organisations.

It would be of tremendous help if your Management would be prepared to distribute the attached motivation and subscription form directly to your branches and members together with you regular communication to them.

We understand that members without e-mail will receive their communication via snail mail. In this regard we are more than willing to contribute to the costs incurred to duplicate material that is distributed in this manner.

Furthermore we would like to enquire if it would be at all possible to repeat the distribution process (whether by e-mail or snail mail) three times or more.

I am counting on your assistance and am looking forward to spending some time together at Chasa's meeting in February.

Kind regards

Jan van der Walt
EDITOR-IN-CHIEF & PUBLISHER

Dagsê

As lid van 'n erkende wildorganisasie kan jy nou inteken op WILD & JAG teen 'n afslag van 30% op die bladprys (11.8% minder as die gewone intekentarif).

Good day

As member of an acknowledged wildlife organisation, you can now subscribe to GAME & HUNT at a discount of 30% on the cover price (11.8% less than the usual subscription fee).

TYDSKRIF VIR DIE

- Jagter
- Wildboer
- Natuurbewaarder
- 21 Jaar op die rakke



MAGAZINE FOR THE

- Hunter
- Game rancher
- Conservationist
- 21 Years on the shelves

A	Ek wil graag (X) <input type="checkbox"/> or <input type="checkbox"/>	2016	WILD & JAG GAME & HUNT <small>TYDSKRIF / MAGAZINE</small>	BTW ingesluit VAT inclusive
	Lede van Organisasies R344 Members of Organisations R344	<input type="checkbox"/> Vir 12 uitgawes teen net R390 (RSA) For 12 editions at only R390 (RSA)	<input type="checkbox"/> Vir 24 uitgawes teen net R738 (RSA) For 24 editions at only R738 (RSA)	
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Skakel / Contact: Wendy / Ann Tel: (012) 348 5550 / Faks / Fax: 086 656 4217 / E-pos / E-mail: wendy@wildlifehunt.co.za				
Pos gratis aan: Besighheidsantwoorddiens BNT 30, Jan Louis Ondernemings BK				
Mail free of charge to: Business Reply Service BNT 30, Jan Louis Enterprises CC Posbus / PO Box 35299, Menlo Park 0102.				



TOONAANGEWENDE TYDSKRIF VIR DIE WILDBEDRYF WAT REEDS MEER AS 21 JAAR OP DIE RAKKE IS

JAG

- FOKUS OP 'N SPESIFIEKE DIERSPESIE ELKE MAAND
- JAGSTORIES
- WAPENS, AMMUNISIE EN JAGTOERUSTING
- JAGPERSOONLIKHEDE
- KOMPETISIES
- PRODUKTOETSE
- ALLE ASPEKTE VAN JAGPRAKTYK
- CHASA-RUBRIEK
- JAGFOTOGALERY
- BLOOTSTELLING AAN ADVERTEERDERS VAN 'N VERSKEIDENHEID GEHALTEPRODUKTE

WILDPRODUKSIE- EN BEMARKING

Baie jagers stel ook belang in wat op 'n wildplaas gebeur en het waardering vir die wildboere wat help om jaggeleenthede vir die toekoms te verseker.

Die drastiese toename in bemarkingsadvertensies het ons genoop om hulle bymekaar te plaas ten einde die uitleg steeds interessant te hou. Die gehalte van die advertensiefoto's maak die tydskrif ook aantreklik.

HOEKOM INTEKEN?

Sommige jagers sê hulle koop liever die tydskrif, maar dan doen hulle dit in baie gevalle net gedurende die jagseisoen. Dis nie net baie goedkoper om in te teken nie, maar dis ook geriefliker om dit gereeld deur die pos te ontvang.

Die leser kry dan ook deurlopend relevante inligting en mis nie sommige artikels wat in 'n reeks gepubliseer word nie. Dit geld ook vir die inligting wat in Chasa se gereelde rubriek aan lede beskikbaar gestel word.

LEADING MAGAZINE FOR THE GAME INDUSTRY THAT HAS BEEN ON THE SHELVES FOR MORE THAN 21 YEARS

HUNTING

- FOCUS ON A NEW ANIMAL SPECIES EVERY MONTH
- HUNTING STORIES
- WEAPONS, AMMUNITION AND HUNTING EQUIPMENT
- HUNTING PERSONALITIES
- COMPETITIONS
- PRODUCT TESTS
- ALL ASPECTS OF HUNTING PRACTICE
- CHASA COLUMN
- HUNTING PHOTO GALLERY
- EXPOSURE TO ADVERTISERS OF A WIDE RANGE OF QUALITY PRODUCTS

GAME BREEDING AND MARKETING

Many hunters are also interested in what happens on a game farm and have appreciation for the game ranchers who are helping to ensure hunting opportunities for the future.

The drastic increase in marketing advertisements left us no choice but to publish them together in order to keep the layout interesting. The quality of photographs used in advertisements also makes the magazine more attractive.

WHY SUBSCRIBE?

According to some hunters, they prefer buying the magazine but in many instances they only do this during the hunting season. Not only is it cheaper to subscribe, it is also more convenient to receive it through the mail regularly.

This way, readers also receive relevant information on a continuous basis and they will not miss some articles that are published in a series. That also goes for information that is made available to members in Chasa's regular column.